New Product Launch – Clean-Air Claro®

Decoustics® Holds Health, Safety and Sustainability to Higher Standard with Unmatched Design Flexibility in New Acoustical Ceiling Solution

(Toronto, On.) – In recent years, increased attention has been placed on the role that sustainable building products play on occupants’ overall mental and physical wellbeing. To further support that focus through a balance of design and acoustic control, Decoustics® now offers Clean-Air Claro®. Engineered to fulfill the most unique design challenges, the fully customizable acoustical panel contributes to overall health and safety standards by helping to deliver better indoor air quality.
Decoustics Clean-Air Claro® features the aesthetic of drywall in an acoustically transparent stipple textured design that boasts exceptional sound absorption with Noise Reduction Coefficient (NRC) values of up to 0.9. Decoustics Clean-Air Claro® panels are pre-curved and custom-engineered to attain a wide range of unique shapes and sizes while achieving a 94% light reflectance value. The panels can also be matched to a wide range of paint chips to meet specific design requirements.

“The design flexibility of Decoustics Clean-Air Claro® makes it an ideal choice for specifiers, but the innovative construction is what truly sets it apart,” says Simone Abele, Marketing Director for Decoustics.

The high-performance panel is manufactured using a high percentage of recycled content with no-added urea formaldehyde (NAUF) components. Given this material composition, the panel releases virtually no volatile organic compounds (VOCs), providing LEED accreditation points and meeting Indoor Environmental Quality (IEQ) 4.1 standards.

Decoustics Clean-Air Claro® also achieves Class A, the lowest flame spread rating for composite test, and when installed onto Decoustics proprietary Ceilencio® suspension system it attains seismic approval for areas with high earthquake activity, making it a safe and reliable choice for all applications.

Decoustics Clean-Air Claro® is customized and fully engineered for a precise fit and delivered on-site ready for installation. Panels can be integrated into Decoustics’ suspension and mounting systems, including Decoustics’ 100% downwardly accessible Ceilencio® system.

For more information on Decoustics custom solutions and Clean-Air Claro®, please visit www.decoustics.com/products/Claro/Clean-Air_Claro
About Decoustics
For over 40 years, Decoustics has served as a leader in interior architectural products through the design and manufacture of innovative acoustical ceiling panels, wall panels and systems. The custom division of CertainTeed Ceilings, Decoustics specializes in custom-engineered, high-precision solutions backed by world-class expertise and technical support. www.decoustics.com

About CertainTeed
Through the responsible development of innovative and sustainable building products, CertainTeed, headquartered in Malvern, Pennsylvania, has helped shape the building products industry for more than 110 years. Founded in 1904 as General Roofing Manufacturing Company, the firm’s slogan “Quality Made Certain, Satisfaction Guaranteed,” quickly inspired the name CertainTeed. Today, CertainTeed® is a leading brand of North American exterior and interior building products, including roofing, siding, fence, decking, railing, trim, insulation, gypsum and ceilings.

A subsidiary of Saint-Gobain, one of the world’s largest and oldest building products companies, CertainTeed and its affiliates have more than 5,700 employees and more than 60 manufacturing facilities throughout the United States and Canada. The group had total sales of approximately $3.3 billion in 2015. www.certainteed.com

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